



# THE TRACTION NEWSLETTER JULY 2023 ISSUE

*More Deals, More Profits, More Freedom!™*

## Welcome to Traction REIA!

**Serving DC, Northern Virginia, Maryland, Tampa Bay, Sarasota & Online**

Traction REIA is the leading association for Real Estate Investors in DC, Northern Virginia, Maryland, Tampa Bay and Sarasota. We are the only Official National REIA Chapter in the Greater Washington DC Metro, Tampa Bay and Sarasota Areas and have been serving the Real Estate Community for more than two decades.

**We are the 13+ year recipient of the National REIA "Award of Excellence" for Best Real Estate Investor Association!** Your hosts are Expert Investors: Tom & Carolina Zeeb

**SUCCESS SPOTLIGHTS**  
TRACTION REAL ESTATE INVESTORS ASSOCIATION

VALERIE LUCAS CHARLIE EINSMANN VALERIE SANDERLIN DAVID HAYES

### ONLINE MEETING SCHEDULE FOR THURSDAY JULY 27th, 2023

6:00pm	Online Networking
6:30pm	Success Stories
	Deal Makers ( <b>MEMBERS ONLY</b> )
	Sponsors
	Membership Benefits/Updates
7:00pm	Pricing Strategy with Nick Iannitti
7:15pm	Success Spotlights
9:00pm	Meeting ends

### JOIN TRACTION REIA TODAY!

#### Exclusive Member Benefits:

- FREE Attendance to Monthly Meetings
- Frequent Attendee Bonus Card Gifts
- Discounts on Saturday Seminars
- Announce your deals at Meetings
- **2% Cash Back at The Home Depot**
- **20% off Paint at The Home Depot**
- **Discounts on Cabinets at The Home Depot**
- 50% Discount on Six Flags Amusement Park
- Discounts at **OfficeMax OfficeDepot**

Fill out the registration  
form attached  
or  
Register online  
using this QR code



Special Guest:  
**Nick Iannitti**

**Pricing Strategy Presentation**

## UPCOMING EVENTS

**THURSDAY July 27th**

**Traction REIA  
Monthly Meeting  
ONLINE**

6:00pm to 9:00pm EST



**"TRACTION SUCCESS  
SPOTLIGHTS"**

**Free for Members  
and Non-members**

ONLINE VIA ZOOM

**MONDAY July 31st**

**Traction REIA  
ONLINE WEBINAR**

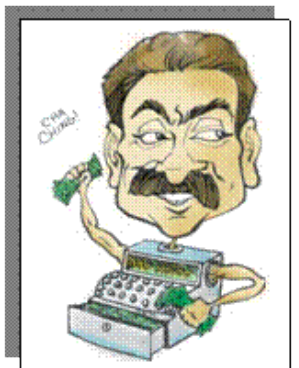
8:00pm EST

<https://TractionREIA.com/sidoti>

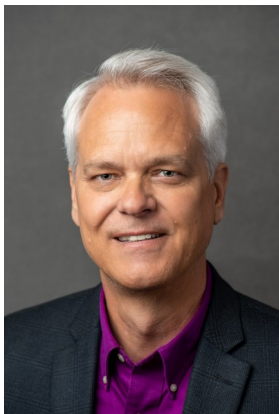


**"Special Needs  
Housing: How To  
Get 3 Times the  
Market Rent"**

with Nick Sidoti  
"Dr. Cash Flow"  
ONLINE VIA ZOOM



## AUGUST



**Thursday August 17th • DC IN-PERSON  
Monthly Meeting**

"Building Generational Wealth with Apartments"  
with Anthony Chara

**Saturday August 19th • DC IN-PERSON Workshop**

"Multiply your Returns with Multi-Family"  
with Anthony Chara

**Friday August 25th • Sarasota IN-PERSON**

"Networking Lunch"

**Tuesday August 29th • ONLINE Webinar**

"Building Generational Wealth with Apartments"  
with Anthony Chara



**Check our calendar for upcoming meetings at [www.TractionREIA.com](http://www.TractionREIA.com)**

## SPECIAL ANNOUNCEMENTS



We would like to take this opportunity to thank our Volunteers for their amazing work. We appreciate everything you do for Traction REIA.

**Crystal McKain**

**Duane McMahon**

**Mark Duncan**

**Jinny Hurley**



### **HAVE YOU REGISTERED FOR THE HOME DEPOT REBATE PROGRAM?**

Traction REIA members are eligible for a 2% cash back rebate at The Home Depot.

But, **you must register properly to receive the rebate.**

If you haven't registered, please complete the Home Depot form available at the registration table

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MANY THANKS TO OUR SPONSORS



**TRACTION**  
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Realty for Your Busy Life™

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