



THE TRACTION NEWSLETTER FEBRUARY 2024 ISSUE

More Deals, More Profits, More Freedom!™

Welcome to Traction REIA!

Serving DC, Northern Virginia, Maryland, Tampa Bay, Sarasota & Online

Traction REIA is the leading association for Real Estate Investors in DC, Northern Virginia, Maryland, Tampa Bay and Sarasota. We are the only Official National REIA Chapter in the Greater Washington DC Metro, Tampa Bay and Sarasota Areas and have been serving the Real Estate Community for more than two decades.

We are the 14+ year recipient of the National REIA "Award of Excellence" for Best Real Estate Investor Association! Your hosts are Expert Investors: Tom & Carolina Zeeb

LIVE February Online Main Meeting & Training

How to scale your wealth & scale your business with Self-Directed Retirement Accounts

THURSDAY
15 FEBRUARY 2024

ONLINE VIA ZOOM

6pm to 9pm Eastern
5pm to 8pm Central
4pm to 7pm Mountain
3pm to 6pm Pacific

REGISTER NOW

Visit the website:
TractionREIA.com

EDWIN KELLY
CEO Specialized Trust Company

MAIN TRACTION MEETING - ONLINE THURSDAY FEBRUARY 15th, 2024

6:00pm	Online Networking
6:30pm	Success Stories
	Deal Makers (MEMBERS ONLY)
	Sponsors
	Membership Benefits/Updates
7:15pm	Market Update with Claude Labbe
7:30pm	Guest Speaker: Edwin Kelly
9:00pm	Meeting ends

JOIN TRACTION REIA TODAY!

Exclusive Member Benefits:

- FREE Attendance to Monthly Meetings
- Frequent Attendee Bonus Card Gifts
- Discounts on Saturday Seminars
- Announce your deals at Meetings
- **2% Cash Back at The Home Depot**
- **20% off Paint at The Home Depot**
- **Discounts on Cabinets at The Home Depot**
- 50% Discount on Six Flags Amusement Park
- Discounts at **OfficeMax OfficeDepot**

Fill out the registration
form attached
or
Register online
using this QR code



Edwin Kelly is the CEO of Specialized Trust Company.

He is America's foremost expert on helping regular everyday people achieve true financial security and freedom by combining the power of Self Directed IRA's with Real Estate Investing, Tax Liens and Private Lending.

Edwin has been featured in the Wall Street Journal, Smart Money Magazine as well as featured on CNBC.

Edwin is a frequent guest on radio and television including being a guest expert on the Money Show. Edwin's formal background includes an MBA and he was formerly a Registered Investment Advisor consulting to institutional clients like the Bank of New York.

UPCOMING EVENTS

THURSDAY February 15th

**Traction REIA DC
Monthly Meeting
ONLINE**

6:00pm to 9:00pm



EDWIN KELLY

**"How to scale your wealth
& scale your business with
Self-Directed Retirement Accounts"**

Free for Members and Non-members

Online via ZOOM

MARCH

IN-PERSON TRACTION DC
BEER and REAL ESTATE

CABOOSE COMMONS (FAIRFAX)
2918 ESKRIDGE ROAD,
FAIRFAX, VA 22031

TRACTIONREIA.COM

caboose

Thursday March 14th
Traction DC
IN-PERSON
"Beer & Real Estate"
Networking and Trade Show

Thursday March 14th
Traction Sarasota
IN-PERSON
"Beer & Real Estate"
Networking and Trade Show

IN-PERSON TRACTION SARASOTA
BEER and REAL ESTATE

MANDEVILLE BEER GARDEN
429 N LEMON AVENUE
SARASOTA, FL 34236

TRACTIONREIA.COM

Saturday March 16th
In-Person DC Workshop
**"FIND the Deal,
MAKE the Deal, GET PAID"**
with Tom Zeeb

INVESTOR WORKSHOP

**FIND THE DEAL
MAKE THE DEAL
GET PAID**

WORKSHOP

**SATURDAY
MARCH 16th 2024**

9:00am to 4:00pm

Tom Zeeb
Speaker

Courtyard Dunn Loring
2722 Gallows Road
Fairfax, VA 22180

Check our calendar for upcoming meetings at www.TractionREIA.com

SPECIAL ANNOUNCEMENTS



We would like to take this opportunity to thank our Volunteers for their amazing work. We appreciate everything you do for Traction REIA.

Crystal McKain

Duane McMahon

Claude Labbe

Jessie Georgieva

MARK YOUR CALENDARS!

**2024 DC & SARASOTA
IN-PERSON EVENTS**
"NETWORKING & TRADESHOW"
7PM to 9PM

- **March 14th**
- **June 6th**
- **September 19th**

IN-PERSON TRACTION

BEER *and*
**REAL
ESTATE**



REGISTER TODAY FOR THE HOME DEPOT REBATE PROGRAM

Traction REIA members are eligible for a 2% cash back rebate at The Home Depot.

But, you must register properly to receive the rebate.

If you haven't registered,
please email Carolina@TractionREIA.com

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MANY THANKS TO OUR SPONSORS



TRACTION
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C L A U D E L A B B E

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SPECIALIZED
TRUST COMPANY

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Text REIA to 313-131 to get the \$0.95 registration fee



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